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WHAT HAPPENED TO THE EISENHOWER CRUSADE?

by Senator Wayne Morse

SYPHILIS IS DOOMED

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THIS IS MY LIFE

by Billy Graham

WHAT'S WRONG WITH REDHEADS?

by Arlene Dahl

ARLENE DAHL

The NEW Way to Enjoy SPORTS, Movies, Television, Nature!

The World Famed SPEKTOSCOPES

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Out of *WESTERN GERMANY* comes this revolutionary concept in optics! *NOW*—for the first time—Americans are able to buy Germany's world-famed *SPEKTOSCOPES* at a price so low it seems unbelievable! You wear them like ordinary glasses—hour after hour—without fatigue. They make faraway objects appear close-up—and they give you absolute freedom of hand-and-arm movement as you're viewing!

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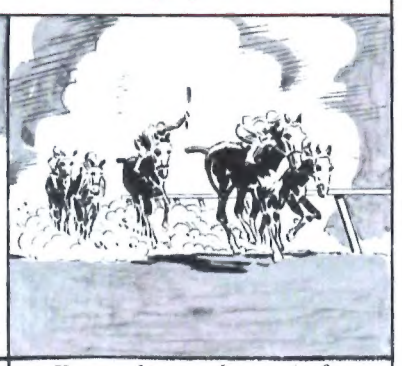

Keep a close watch on your favorite in the crowded backstretch! Smoke, mark program while you're watching.

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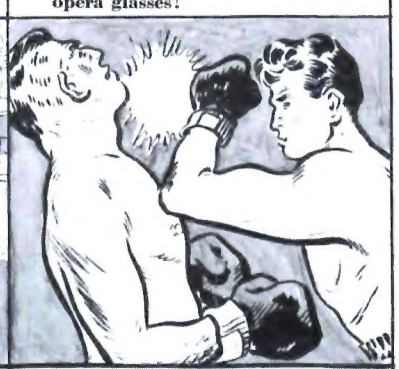

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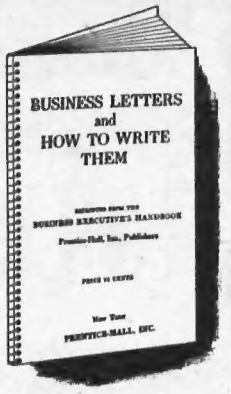

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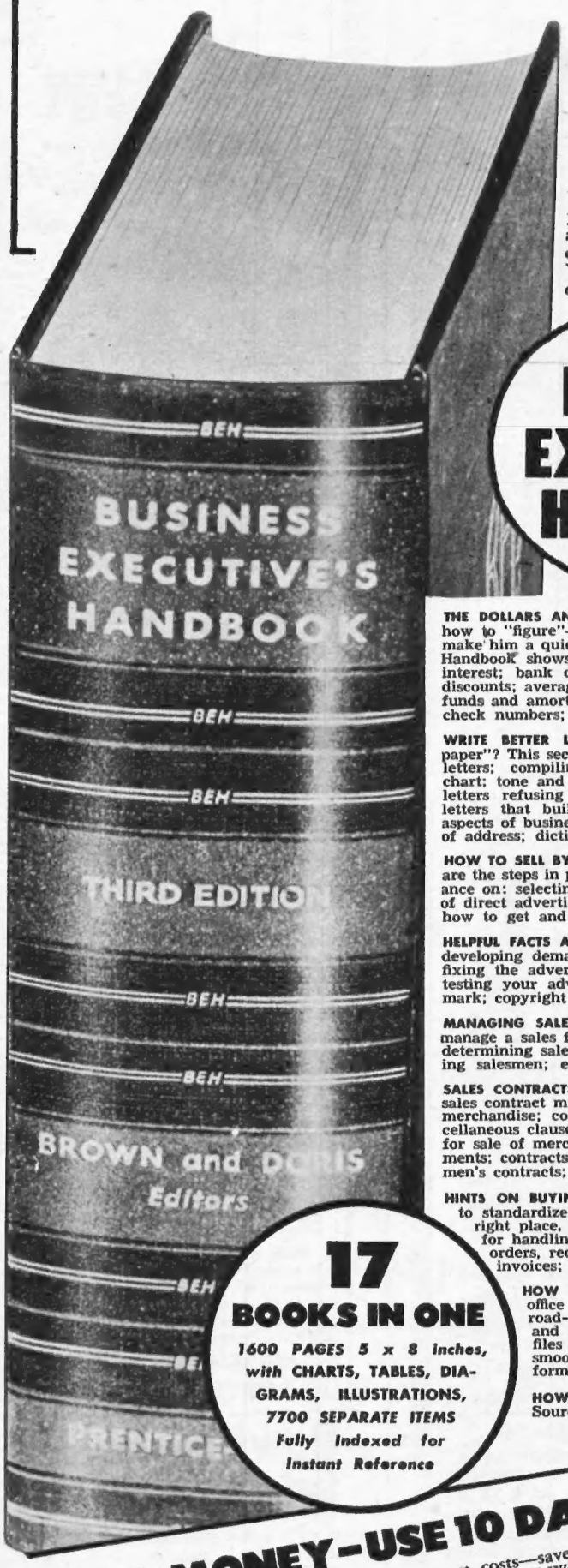

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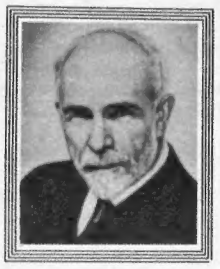

SHERWIN CODY

MANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell "calendar" "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei." Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum. Every time they talk or write they show themselves lacking the essential points of English.

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ON THE COVER: Arlene Dahl, who at age 11 knew she wanted to be an actress, at age 27 has 15 major movies to her credit. Her latest is Paramount's *Here Come the Girls* with Bob Hope.

Arlene, who is a Minnesota native, began her career as a Chicago model, did a two-play stint on Broadway, went west to co-star with Dennis Morgan in *My Wild Irish Rose*. Other successes include *Three Little Words* and *Sangaree*.

An azure-eyed redhead weighing 118, she writes a beauty column and designs lingerie merchandized by Arlene Dahl Enterprises.

PICTURE CREDITS: Cover: John Engstead; 6, 8, John Engstead; 10, 11, 12, 13, Wide world (2), UP (1), INP (2); 14, 15, Combine (1), Three Lions (4), UP (1); 16, 17, Black Star (1), INP (1), Pix (1), 18, 19, 20, UP (1), Weegee—Hecht (6); 21, 22, 23, Carl Perutz; 24, 25, 26; U.S. Public Health Service (1), Alfred Puhn (1), Carl Miller (1); 27, Wide World (1), Combine (1); 28, 29, Jack Gorman—Graphic House (5); 30, 31, Peter Gowland—FPG (2); 32, 33, Pix (4); 34, 35, Wide World (2); 36, 37, Svend Nage Nielsen (1), Bernard of Hollywood (4); 38, 39, Camera Associates (1), Carl Perutz; 40, 41, 42, UP (2), Graphic House (1); 44, J. Fanta—Hecht; 46, 47, Dave Pickoff; 48, 49, Joe Covello—Black Star (2); Globe Photos (1).
Miss Shane's costume by Juel Park Lingerie

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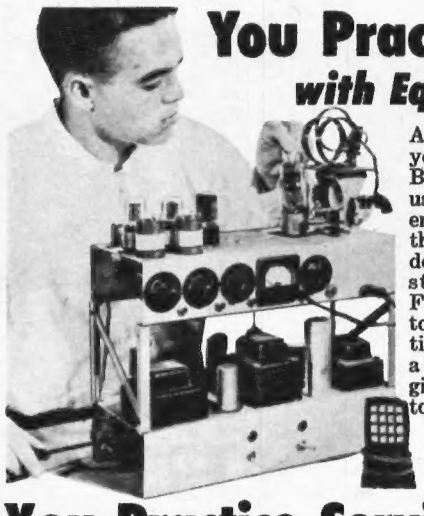

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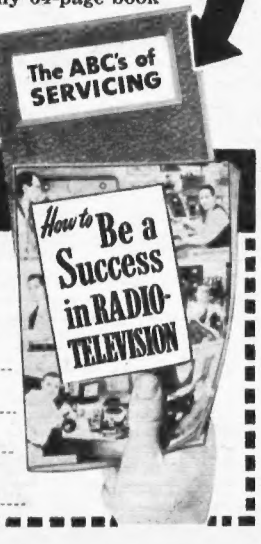

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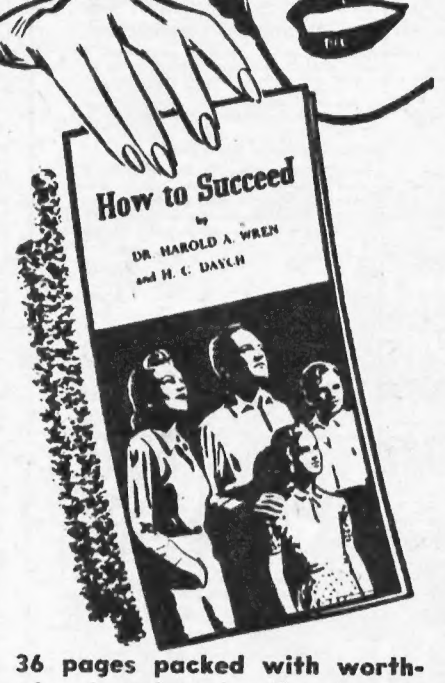

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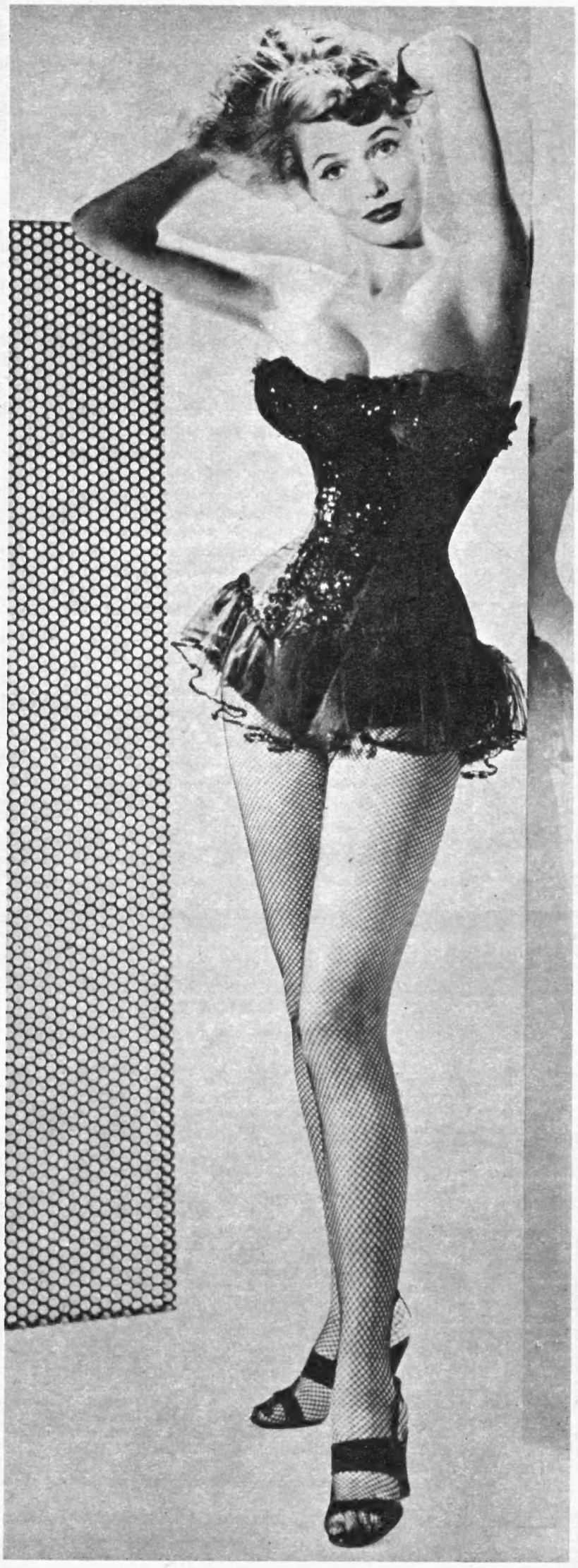

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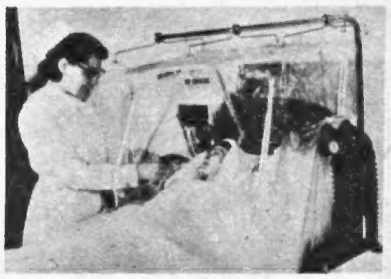

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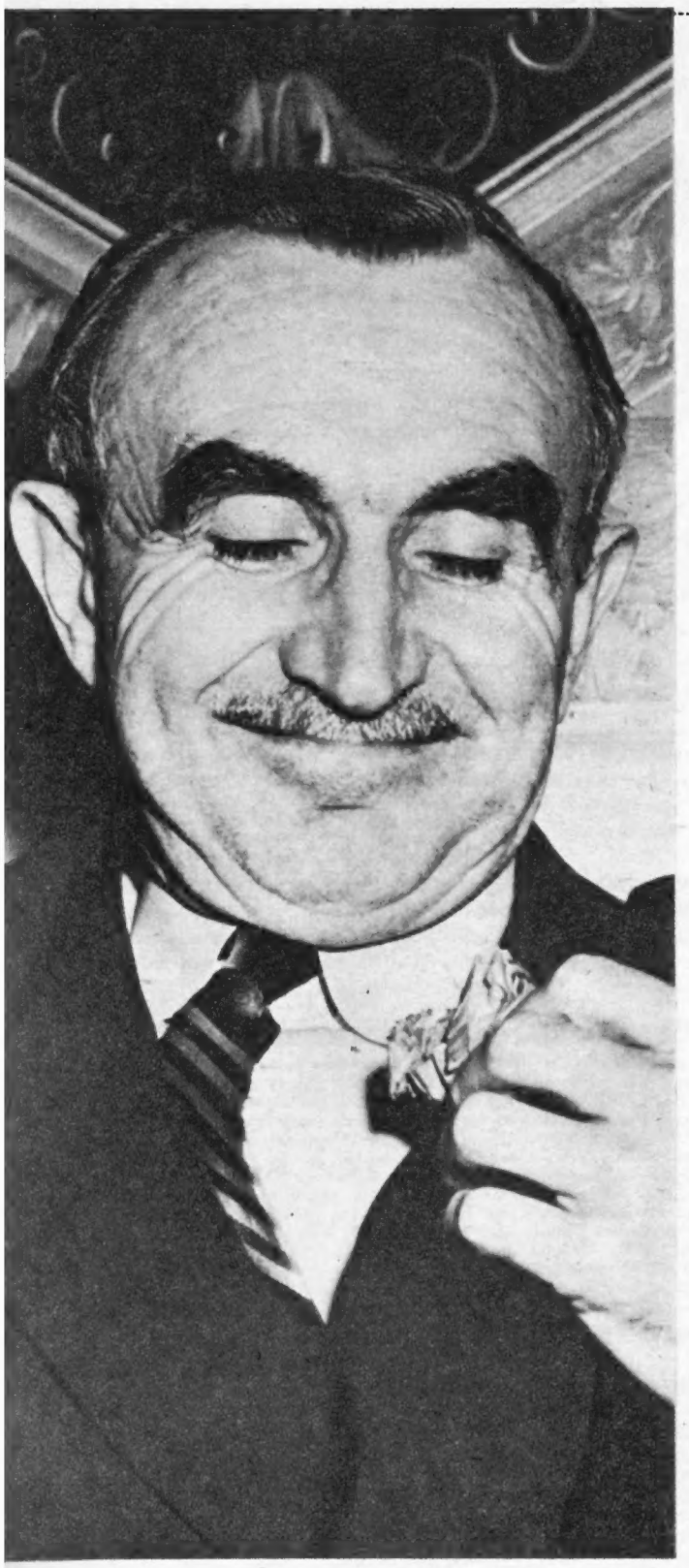


Wilted rose in Senator's lapel faded during his record-breaking, 22½-hour filibuster against Tidelands Oil Bill

Only member of his party in the Senate, former fighting Republican asks: What happened to President Eisenhower's 1953 Crusade?

I BROKE with the Republican Party on October 18, 1952, after becoming convinced that the Eisenhower campaign for the Presidency was based on promises that could not be kept and policies that were contrary to the best interests of the people.

Eisenhower called his campaign a crusade. Events since the President has taken office have shown that his Administration is primarily a Cadillac Crusade — of bankers and big businessmen for bankers and big businessmen.

My decision to resign from the Party was not a sudden one; no single episode provoked it. Rather, it was an outgrowth of a number of things; actions and statements by Eisenhower that I could not conscientiously accept, even though I had been an early Eisenhower supporter long before his nomination.

I have always been opposed to "machine" politics, and in my opinion, "machine" politics took over for Eisenhower from the time his boom was launched.

When the Republican platform was drafted at the convention in Chicago in July, 1952, I took issue with the civil rights, natural resources and labor planks. I thought they were meaningless or reactionary, but my efforts to strengthen them went unheeded. I said at the time that the platform "took the Republican Party back 50 years."

I also took issue with Eisenhower over the forcing through the convention of Richard Nixon for the Vice Presidency. I thought there should be several candidates so that the delegates might have a choice before the balloting started. I was working for the nomination of Senator Leverett Saltonstall of Massachusetts. The "machine," however, rammed Nixon through as Eisenhower's running mate.

Shortly after Eisenhower won the nomination, I made an inspection tour of NATO bases for the Senate Armed Services Committee (and, incidentally, returned appalled at the waste I found overseas). I had told General Eisenhower before I set out that I would support him. I had hopes that, while the Republican platform was weak and reactionary, he, by his campaign, would indicate that his policies would be strong and liberal. But his temporizing and his misplaced promises disappointed me.

For example, I considered his promise to go to Korea if elected a play for the grandstand; a campaign strategy designed to work on people's emotions. As a military man, he must have known the limitations of the situation, but the people did not. The promise raised the hopes of American mothers and fathers that their sons soon would be home. True, he did not tell them he would bring their sons home shortly; it was what he left unsaid that mattered.

The Republican campaign of 1952 also led the people to believe that a balanced budget, reduction of the national debt and tax cuts were just around the corner. The truth is that the budget is not balanced and that from the outset of the Eisenhower Administration nothing has been done to reduce the debt.

So the Republican Party and I parted company and I announced my intention to campaign for Adlai Stevenson, Interestingly enough, I have never met Stevenson. I was,

by Senator
WAYNE MORSE

EDITOR'S NOTE:

SEE does not take sides in politics, prints Senator Morse's views as those of a statesman made doubly interesting by his solitary position in the Senate. An article in SEE's next issue, by a top Republican, will evaluate — favorably — Eisenhower's first year

however, impressed by his forthright stand on the issues before the people. He said he would talk sense and he did. I considered him an outstanding and gifted American.

When I broke with Eisenhower, I expected him to win because of the popularity he gained as a war hero. Yet I wanted to do what I could to promote Stevenson's candidacy.

Letters, telegrams and telephone calls poured into my office. Most of them applauded my stand and an even greater percentage support my action today, after the political pablum of 1952 has proved sour.

The first open sign of political retaliation for breaking with the Republican Party—I prefer to call it punishment—came shortly after the Congress convened January 3 of this year. I had been invited to attend the Republican Conference of senators late in December of 1952, for the organization of the Senate. I declined to attend, but expressed my thanks for the courtesy shown.

I announced that I would not accept assignment to any committee made by either party caucus, but that I would insist on assignments made by the Senate as a body in accordance with its rules. I had been a member of the Labor and Public Welfare and Armed Services Committees almost from the day I came to the Senate eight years ago. The party in power can nominate a member to a committee, but the assignment in each case must be voted on by the Senate itself.

Committee lists as made up by the Republican Conference omitted my name entirely. I stated that the majority party should have

(*continued on next page*)

Controversial Oregonian [illegible] the Capitol for a day's [illegible]

Favorite subject of lensmen, Senator is caught astride (top) his champion saddle horse, circus elephant

Why I Am An Independent *continued*

Early supporter of Eisenhower, Senator Morse switched to Stevenson, here reveals reason for his act and the public questions, including Tidelands Oil Bill, power development and financing, on which they clash

numerical control of all committees, but I also argued that my seniority on the Labor and Public Welfare and Armed Services Committees should have been respected. The Armed Services' Committee, to make a point, always had been nonpartisan. Every report of the preparedness subcommittee, of which I had been a member, had been unanimous.

It is a curious thing that every major Senate committee was enlarged by two members except the Labor and Public Welfare Committee from which I was dropped. My exclusion from these long-held committee posts amounted to a violation of the spirit of the Constitution which provides for equal representation of each State in the Senate.

Seniority has always governed committee assignments. But, several newly elected members were placed on the committees from which I was bared.

Early in the last session of Congress, I began to make reports of the Independent Party every Friday on the floor of the Senate. Each report consisted of comments on current issues and a major speech. Most of the speeches were dedicated to the late Senator George W. Norris of Nebraska, the only man ever elected to the Senate as an Independent, and a man who was one of the great architects of our natural resources program. I have always fought for the preservation and full development of our natural resources.

Fighting Tideland Oil "Giveaway"

One of the fights I feel most strongly about is the recent Administration giveaway of oil lands lying off the shores of California, Louisiana and Texas. We lost our fight to prevent this grab, but we did succeed in letting the people know a little about what was going on. The giveaway will prove to be a major Republican political blunder.

It will always be a tragedy to me. It will hamper our defense through lack of Federal Control over conservation and it will cost us billions in loss of revenues.

At one point in our fight, we almost succeeded in blocking this grab from becoming a total giveaway with the Hill "Oil for Education" amendment. This would have dedicated Federal revenues from mineral leases on the outer shelf to grants-in-aid to the States for education. By a vote of 45 to 43 in the Senate, the children of school age in America were denied the assistance they require.

The Hill amendment also was vital as an insurance policy against further raids by a handful of coastal States on areas belonging to all of the American people.

I have been asked, too, if I thought the tidelands oil grab might lead to some complicated questions of international law being raised; questions that may eventually involve the United States in litigation before the World Court.

I think it will. Consider the question of boundaries. Russia holds some territory very close to the shoreline of the United States; for example, Big Diomede. Figuratively speaking, Big Diomede is but a stone's throw from the coast of Alaska, less than five jet minutes away.

I betray no military secret when I say that Big Diomede is a Russian military stronghold. I urged the Senate during my fight against this grab not to lay down a precedent, a rule, or a policy in regard to American boundaries which might be thrown into our teeth in some international incident, some international litigation by Russia before the World Court, in respect, for example, to her boundaries around Big Diomede.

Soviet propaganda in the Pacific Northwest leaves no doubt that the Russian leaders think we outtraded them in regard to Alaska. To use a colloquilism, they think we "rooked" them and got Alaska by a form of sharp practice and chicanery. If they thought they could find any pretense for making a claim with respect to Alaska they would do so, in my judgment.

Some may think that what I say is fantastic, when I say that I think there is cause to fear some maneuver by Russia some day—not necessarily by force, but by some claim of violation of international law—seeking to set aside the purchase of Alaska by the United States.

We shall at least have to go through the litigation if they make such a claim. It would establish precedents which could be used against us by other countries.

In the field of finances, the Administration asked the Senate to ratify a treaty under which this country surrendered its rights to collect $1,800,000,000 of $3,000,000,000 owed in German reparations. We were not asked to do this to speed German recovery, nor to aid Western European defense preparations. Not at all.

The American taxpayers were asked to sacrifice the $1,800,000,000 as a part of a deal under which West Germany guaranteed the repayment of pre-Hitler bonds bought by unidentified private investors. It is known that there was widespread speculation in those bonds in the early 1930s. It is also known that representatives of the bondholders participated in the negotiation of the agreement. A fair guess as to the amount to be collected by these bankers and speculators is in the neighborhood of $1;000,000,000.

Those of us who opposed the treaty lost. Worse yet, the American people lost $1,800,000,000.

The grab has been the same in the sought-

for development of public power. Federal projects of this type are authorized by the Constitution. Private electric utilities have always attempted to combat Federal power projects because they provide competition in what is otherwise a monopoly field.

Despite lip service to full development of the nation's power resources, the Administration has embarked on a program of starving the public power growth at the very time such activity is needed to meet an expanding economy and a mushrooming population. This happened with the most economical remaining site for a great dam across the Snake River at Hell's Canyon on the Idaho-Oregon border. Hell's Canyon rivals the Grand Canyon in depth and the Snake rivals the Colorado for turbulence.

A Federal dam at this site would provide tremendous new electric power at rates private industry and farmers can afford. It would also have substantial flood control and irrigation benefits.

American People Should Know Facts

The Eisenhower Administration has withdrawn support for this great project and withdrawn the objections of the Truman Administration to a small development program of the Idaho Power Company which, despite its name, is a Maine corporation. The company plan calls for small dams on the Hell's Canyon site. If they are built, the great Hell's Canyon project cannot be.

Hell's Canyon is the keystone of power development in the Northwest, which has 40 per cent of the hydroelectric potential of the nation. If the nation loses the Hell's Canyon site, private utility grabs will mushroom throughout the river basins of the country.

This is not a regional issue. It touches the pocketbooks and future security of every one in the United States and imperils the food supply of future generations.

I could go on in this vein indefinitely, noting the disregard of the Eisenhower Administration to the safety of coal miners, the need for public housing, the rights of civil servants and the like. The instances are so numerous and varied that one can only conclude that there is a new and terrible mess in Washington. Responsibility for it must rest with the Crusader-in-Chief, Dwight D. Eisenhower.

This is not polite. It probably is not good politics to criticize a man who still is regarded as a hero. Neither politeness nor politics concerns me. The American people should know these facts and assign responsibility where it belongs.

Under the Eisenhower Administration the small businessman, the family farmer, the factory worker, the white collar worker and the school children are hit-and-run victims.

After Morse's bolt, he shakes hands with President at White House. Apparently they agree to disagree

Consider the small businessman. He often has to borrow money to meet changing conditions. Interest payments since the Eisenhower Administration came into power have increased. One of the first acts of the Cadillac Crusade was to replace short-term low-interest Government loans with long-term loans at the highest interest rate in 20 years.

Rising Interest Rates Hurt Business

For instance, a 30-year $1,000,000,000 bond issue was offered shortly after the President took office. That means the taxpayers of America must repay $1,970,000,000—almost double the amount borrowed.

The benefit to the Government is zero. The benefit to the banks, insurance companies and investment bankers who lend the bulk of the money to the United States is tremendous. That is not the only way the bankers make a killing.

An increase in Government interest rates raises the cost of money all along the line—to small businessmen, to farmers and to consumers. In the first six months of 1953, reports from New York banks show that their earnings were six per cent better than for the same period in 1952. The borrowers of America are paying millions of dollars of tribute to the bankers as a direct result of the Eisenhower hard money policy.

Moves like this can mean business failures. They also mean that job opportunities will not expand to keep pace with our growing population. People from all over the country tell me that they can't borrow money to buy homes, to finance crops or to expand their businesses.

If business cannot grow, tax receipts suffer. Government deficits will continue, the debt will not be reduced and tax reductions become unfeasible. The bankers at the Treasury are actually considering a national sales tax. Such a tax, of course, would fall most heavily on the wage earner and middle-income families.

It may take widespread economic suffering to make the people aware of the fact that they have been duped, but now is the time to plan for a change.

I believe the Democratic Party holds the most promise for the future. Its greatest threat is the working coalition of reactionary Democrats and Republicans. Its greatest potential ally is the independent bloc of voters who are more interested in men with principle than with party labels.

We need candidates and public officials who possess humanitarian principles. It is my intention to campaign in 1954 for such candidates—irrespective of party—who keep faith with their gift from Providence—their conscience.

SEE AHEAD

EXPLOSIVE

Canal Zone is a mighty fortress but a sore spot in relations between the Arab world and the West.

Charging across the desert sand, British infantry defenders of the Suez Canal Zone execute a brisk training maneuver. Zone contains both military and air bases

A handless veteran is carried shoulder high by Egyptian crowd in Port Said, Canal Zone city, during one of many nationalist, anti-foreign demonstrations

Egyptian workers within the British-held Canal Zone are searched for weapons and other contraband when they enter and leave heavily fortified area

SUEZ

Its future is highly important to both

LINKING the eastern Mediterranean with the Red Sea, the Suez Canal stretches 103 miles across sandy wastes. Completed in 1869, it still handles 80,000,000 tons of traffic a year. Airpower, however, has dimmed its strategic importance; military men say a single atom bomb probably would plug it permanently. So it is not solely to protect the Canal that Britain has converted the Zone into one of the world's largest military bases, housing, perhaps, 80,000 men.

If Russia should invade the Middle East, it is from this base that the British would counter-attack. The Anglo-Egyptian treaty of 1936 gave Britain the right to station troops there. But Egypt denounced this pact in 1951.

To evict the British, the Egyptians have tried everything from finesse to force. There have been lengthy Anglo-Egyptian conferences. There have been boasts and threats—last July, Major General Mahommed Naguib, Egypt's new President, declared he could expel the Tommies "any time we like." There have been shooting scrapes between British troops and Egyptian civilians, often causing bloody riots. In January 1952, rioters took the lives of three Britons and caused perhaps $15,000,000 damage to property. In 1951, at least 40 lives were lost in similar outbreaks.

What happens on the Suez Canal in coming months will tell much about the strength of the year-old Republic of Egypt, the influence of the British in today's Middle East and Red Russia's plans toward the Arab world in general.

Tommies fish as a ship in background passes through Canal. Passage takes 15 hours. In some places, Canal is only 200 feet wide

Climbing straight up over Suez, British Meteor F.R. 9 craft maintain formation.

Famous for her half saint-half sinner look,
Gina studied art and music before film career

Gina Lollobrigida: ITALY'S FAIREST

Dark Lady of Rome's booming film industry, an art-student-turned-siren, in five eventful years becomes her country's top star

THREE YEARS AGO, when SEE ran a picture of Italy's prettiest new starlet, it took Howard Hughes only a few weeks to whisk her to Hollywood for screen tests. Since then, Gina Lollobrigida has returned to Rome and skyrocketed to stardom in such films as *Elixir of Love* and *Miss Italy*.

With sensational roles following in *Times Gone By* and *Beat the Devil*, Gina became queen of the Italian cinema. Today, with Warner Bros. beckoning for *Helen of Troy*, her star still rises over America and Europe.

Gina has English-speaking role with Errol Flynn in *Crossed Swords*

Italian actress, signed by RKO Pictures in 1950, is made up for minor part. She refused long contract, returned home for "personal reasons"

Talented as well as beautiful, Gina first stole spotlight as runner-up in "Miss Italy" contest. Now 26, she is married to young Yugoslav doctor

FIRE!

Burning buildings cause thousands of fiery deaths, gassed firemen, billion-dollar damages annually– and 1 out of 4 is sparked by match or cigarette

THE DREAD disaster of fire will cause $1 billion worth of damage in the U.S. this year. So far in 1953, fires caused by matches and cigarettes alone have accounted for 25 per cent of nearly one million conflagrations. Of these blazes, half have been in residential buildings. What statistics never show is the suffering, sorrow, waste and terror attending fires. To document the human side of these tragedies, SEE asked the photographer Weegee for a cross-section of his coverage of big-city blazes. The pictures on these pages are the heart-rending result.

Puerto Rican mother and daughter reflect piercing anguish of loss of another daughter and baby in roaring blaze which destroyed a tenement in New York

Transient is rescued by firemen from a small hotel on lower East Side. Firemen refer to fire death of human beings as "a roast"

Philadelphia firemen rescue man from flaming motor repair shop. Seventy-four per cent of fire victims die of asphyxiation rather than burns

(continued on next page)

FIREMAN, KAYOED BY SMOKE, IS CARRIED TO SAFETY. ONE OF 4,000 FIREMEN FELLED BY FUMES YEARLY

FIRE! *continued*

Gassed firefighters are revived by inhalator

Fire's grim aftermath often includes charred bodies attended by firemen, doctors and clergy

High-kicking chorus girls of Broadway hit *Can-Can* form scintillating Perutz picture taken at show's Philadelphia opening with strobe light equipment

CARL PERUTZ/CAMERA ARTIST NO. 10

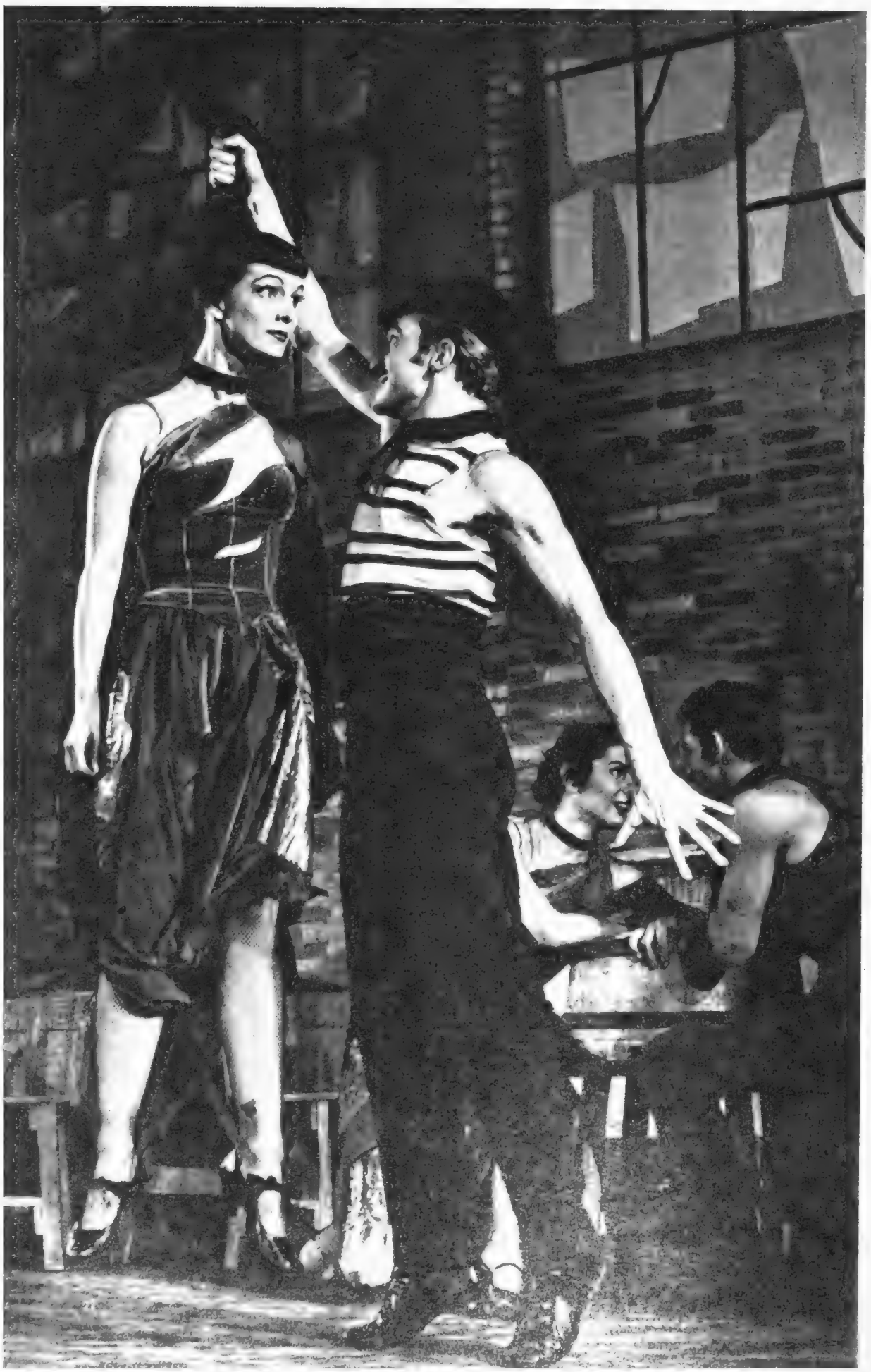
THEATRE PHOTOGRAPHER

Imaginative lensman with world for studio prefers players and prima donnas of stage

(*continued on next page*)

THEATRE PHOTOGRAPHER *continued*

BEFORE HE was 20, Detroit-born Carl Perutz had lived in Seattle, Tacoma, Lincoln, Chattanooga, St. Louis and New Haven. Along the way he learned to handle a folding Kodak, Rolleiflex and Japanese Ikon. Today, at 34, he is one of America's most versatile photographers. Carl's forte — when he can duck industry, fashion and travel assignments—is theatre and nightclub pictures. From La Perla in Acapulco to the Lido in Paris, he has photographed the better boff acts. Says Perutz: "Lensing stage stars gives me the biggest charge in the world."



Dancing on air is illusion created by these Apache dancers frozen by Perutz at 1/5000 of second

Gwen Verdon, whom Perutz met in Paris in 1946, became dancing sensation in 1953 smash

French African singers, rocking to Congo drums in Paris cafe, made this rhythmic colored study

Perutz' most famous picture caught Renee Jeanmaire and Roland Petit of Ballets de Paris in a scene from *Carmen*

American dancer Gordon Hamilton, rolling to ballet beat, evokes comic mood for roving Perutz in London theater

NOW WE CAN WIPE OUT

Penicillin, prepared by eerily masked technician, is the basis of a new cure

"I TELL you I got cured a year ago," the patient, Walter W., grumbled.

"Well, you *aren't* cured now," the doctor answered. "But you should be after this one injection I'm going to give you."

"Only one shot?" the patient said. "Go ahead! That sounds O.K."

Walter, a 24-year-old machinist, is now among those cured of syphilis by a newly developed single-shot treatment, which at last makes it possible for us to wipe out venereal disease.

With this treatment for syphilis added to already known techniques for curing gonorrhea and other less common venereal diseases, victory in the centuries-old battle against these scourges finally is in sight.

Syphilis still rates far above even such a notorious killer as infantile paralysis as a cause of death among Americans. In one recent year, for example, 11,616 Americans died of syphilis and its results as compared with 1,895 from infantile paralysis. Among the infectious diseases only pneumonia and tuberculosis take a greater toll.

We like to think of ourselves as one of the world's most advanced countries in medicine and public health, but our death rate from syphilis is far above those of many foreign countries. Eight Americans of every 100,000 die of syphilis, and only 5.4 Japanese, 4.2 Spaniards, 3 Belgians and 2 Danes.

At least 110,000 new cases of syphilis will crop up among Americans this year, according to United States Public Health Service estimates, which also indicate that one in every 75 Americans—a total of more than 2,000,000—form a reservoir of the disease in this country. These people either have failed to complete their treatments, like Walter, the young machinist, or they have never been treated at all.

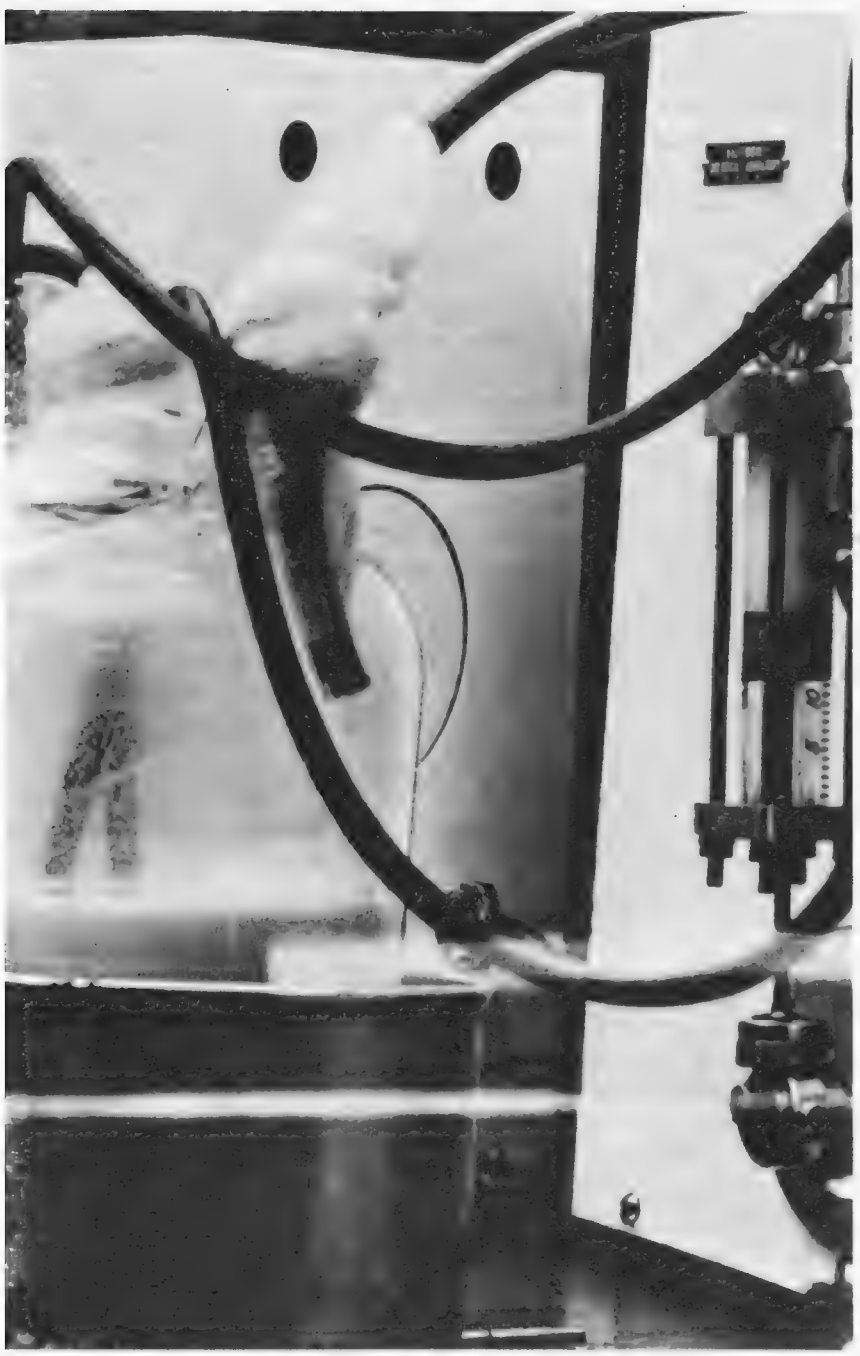
Nearly 245,000 Americans will contract syphilis's less dangerous but still formidable colleague, gonorrhea, this year, it is estimated.

Without proper treatment, gonorrhea can result in sterility and in life-long invalidism from arthritis. In women, early symptoms may

SYPHILIS!

by Ralph Coniston

MEDICAL SCIENCE WRITER



Blood sample, being taken above, shows if patient needs VD treatment

pass unnoticed and when more pronounced symptoms appear it may be too late for anything but surgical removal of female organs.

Vivian L., for example, had made one misstep in an otherwise blameless life. Several years later, when she was 28, she began to experience pains in the abdomen. The cause: gonorrhea. The result: removal of the fallopian tubes and the end of all hopes for motherhood.

In syphilis, three to six weeks pass before the first symptoms — chancres or swollen sores — appear. These will disappear even without treatment — one reason why many persons do not know they have the disease. A skin rash may follow as much as a year later, but this too goes away in time. A person with syphilis may be infectious to others for a year or so. But it is the possible later consequences of the disease — chronic heart disease, blindness, insanity, death — which make it such an enemy of man. The first successes in treating syphilis were scored with mercury long (*continued on next page*)

A scourge which medical science has fought for centuries can now be conquered with a one-shot cure. This is important news in a country whose VD rate is shockingly high and whose control program today is failing

In several cities and rural areas of some states, notably in North and South Carolina, health agencies offer blood tests without charge to passers-by

NOW WE CAN WIPE OUT SYPHILIS *continued*

ago. But no great advance was achieved until the beginning of this century, when a German scientist, Dr. Paul Ehrlich, making a concentrated search for a syphilis cure, found an effective one in the 606th drug he tried. This drug, a compound of arsenic, became known as both "606" and salvarsan. At about the same time, a new drug, silver protein, was found effective against gonorrhea.

The trouble was that curing syphilis with "606" and related drugs required three to four years of repeated injections. Patients found this irksome and painful. Many stopped treatments long before being cured. Gonorrhea treatments also were apt to extend over a year or more.

Then, in the 30's the sulfa drugs were found to be effective against gonorrhea and the treatment time was radically shortened.

The big advance, however, came a little more than ten years ago with the discovery that penicillin could knock the germs of both syphilis and gonorrhea out of existence faster than any other drug available. Further progress brought other antibiotics such as terramycin and aureomycin as useful aids, although penicillin in various forms was and continues to be the main weapon against VD.

When Doctors Pay Patients

One serious drawback remained — the antibiotics were eliminated from the human body within a few hours. Hence, even with penicillin, as many as 80 injections were needed to cure syphilis and some patients, particularly among the uneducated, are almost as afraid of an injection as they are of syphilis. Some physicians, doing research on syphilis, have actually been obliged to pay patients to take cures.

In one group of 43 syphilis victims scheduled to receive one injection of penicillin a week for 35 weeks at the University of Maryland, only eight finished treatment.

Other forms of penicillin were developed. Until recently, the most effective against syphilis was one called procaine penicillin, which was mixed with a combination of aluminum monostearate and peanut oil. The latter two substances formed a fatty coating for the penicillin, releasing it into the blood stream slowly. So released, it had effects which lasted as long as four days. But even with PAM, as it is called, a number of injections were needed to cure syphilis.

What was wanted was a new form of penicillin which would maintain its curative level in the blood stream for days on end, requiring only a single injection to cure either syphilis or gonorrhea.

The first man to find it was a lean, middle-aged research physician, Dr. Joseph Seifter, head of biochemical research for Wyeth Laboratories in Philadelphia. At luncheon one day, Dr. Seifter heard a colleague say that a certain chemical formed an extremely stable compound in combination with penicillin.

"It immediately occurred to me that this might give us a drug which would break down slowly, releasing penicillin into the blood stream over a long period," Dr. Seifter says.

Dr. Seifter's laboratory staff went to work and 300 related but different compounds were tested. After a year and a half, one drug met all the requirements. It bore a jaw-breaking name which has been shortened to Bicillin.

This revolutionary new drug stays in the body much longer than earlier types of penicillin, maintaining its effective level in the blood for as long as a month. Consequently, it is able to carry on the fight against the corkscrew-shaped syphilis germ until every last one is exterminated. With Bicillin only one injection is needed to cure either syphilis or gonorrhea. Of one group of 125 persons treated with Bicillin for syphilis, 94 per cent had negative blood tests after a year. Some of the remaining six per cent, who showed positive, had been reinfected.

Two similar drugs, Permapen and Duracillin, have since been developed, and clinical tests of them are encouraging.

This single-shot treatment is a tremendous advantage in dealing with the person who does not realize the seriousness of VD, fears repeated injections or simply refuses to return to complete treatment — and that is exactly the type of person most likely to be infected.

Says Dr. James K. Shafer, chief of the U. S. Public Health Service's Division of Venereal Disease, "With the new drugs and methods of treatment, there is no longer any reason why adequate effort would not virtually wipe out these infections from the United States."

The big job is to seek out the 2,000,000 infected persons in this country. As Dr. Shafer says, "You have to find them before you can cure them."

Methods of locating persons suffering from syphilis are worth whatever they cost. The main tools are routine blood tests for patients visiting physicians or hospitals for any complaint whatever. Nearly all states run these blood tests without charge. Physicians need only send blood samples to state laboratories.

In a number of cities, such as Detroit, New York, Cincinnati and Pittsburgh, units have been sent out on the streets to offer free blood tests to passers-by. North and South Carolina and some other states have similar units ranging rural areas.

Cost in Dollars and Suffering

Persons infected with syphilis menace not only themselves but others. One does not have to be guilty of illicit sex relations to contract syphilis, although that is the way the disease is usually caught. Wives may get syphilis from unfaithful husbands. Unborn children can be infected by their mothers. Children may get syphilis from casual contact with their parents, with older brothers or sisters, or with playmates.

Even though you or someone near to you never contracts it, syphilis still affects you vitally. It hits you in the pocketbook. Millions of dollars of taxpayers' money are spent each year to maintain the syphilitic blind and insane in state institutions.

Some authorities on venereal disease control estimate that $25,000,000 a year, spent over a period of from five to ten years by state and Federal governments, would wipe out venereal disease in the U. S.

It would be a tremendous bargain. Today the care of the syphilitic insane costs $41,162,000 a year, and the maintenance of the syphilitic blind $18,750,000.

And these figures take no account of the cost of human suffering.

Consider the case of Jennie A., who went blind of congenital syphilis at the age of ten. Or consider Robert L., insane at the age of eight from the same cause.

Again there was Jimmy B., a chronic invaild from the age of 11.

Unfortunately this very year an economy-minded Congress cut the appropriation for the Venereal Disease Division of the U. S. Public Health Service from $9,800,000 to $5,000,000.

One informed source estimates that the $4,800,000 in VD control funds thus "saved" may cost Americans $96,775,000 by 1960.

We have reached the point where concentrated effort by Federal and local governments can bring us virtual immunity from venereal disease. At last, we have the means of victory in our hands. Let's use them.

SEE WORTHY

At Brands Hatch road race meeting in Kent, England, second man aboard cycle invites hot seat by hurling self over side, scraping surface with hip and elbow

At Grand Prix Motorcycle Races at Rouen, France, winner averaged 72 miles an hour

Action! Camera!

THIRD entry in *SEE's* new department devoted to fast-action photography is this page of pictures taken during motorcycle and sidecar races in Europe. Flashing around curves at high speeds, the drivers must literally throw human ballast —themselves—over the side to keep upright. Cycling races are still popular in Europe among both fans and photographers. Two expert lensmen made the shots here reproduced.

Snatched from jaws of death, Pearl is now prize pet of San Francisco Zoo director's household

CUDDLY CUB—

Toy-sized baby polar bear, San Francisco house pet, snuggles way into hearts of humans

PEARL—she was born in the San Francisco Zoo on December 7, 1952, and named after Pearl Harbor Day—is the cub that was kidnapped.

Her mother had had other offspring but had killed them all soon after birth. Cary Baldwin, Zoo director, resolved to save little Pearl. One night, he had an assistant shine a blinding light in the mother's eyes while he slipped a noose over the cub and pulled her from the cage.

Discovering the stratagem, the big bear raged. By that time, however, Pearl was safe and content in a spare bedroom at the Baldwins' home.

That is still her headquarters, but nowadays, as the pictures on these pages show, she is often given the run of the house, to the joy of everyone.

Polar bear cub looks like a woolly lamb as she nuzzles fingers of Linda Gorman, photographer's daughter. Pearl is taken outdoors for airings on a leash

Clumsy as a Newfoundland puppy, Pearl rollicks unsteadily over the living room rug, blissfully unaware that it was once the hair and hide of her granddaddy

No actor possesses wider range of facial expressions than this domesticated cub

World's only indoor polar bear is puzzled by change from cage to comfort

Red-haired beauty whose Titian locks--and lovely face and figure--have won fame and fortune examines and explodes myths about girls blessed with her physical assets

STRICTLY speaking, the American Indian is the only true redhead. We who have red hair, no matter what shade, should be refered to as being "red haired." Being called a "redhead," however, nettles me less than the many fallacies about redheads that have become accepted as fact.

Consider the fallacy that, as someone has put it, redheads have been "tried and found wanton." That myth makes me see red.

These Are Common Fallacies

How it originated I do not know. Cleopatra had red hair and perhaps the legend arose from her notorious affairs. I encountered it first in New York, where I had arrived from my native Minneapolis via Chicago. I was trying to leap from modeling into acting. In making the rounds of agents and casting offices, I had my difficulties with gentlemen suffering from this delusion.

Equally widespread—and wrong—is the notion that red-headed girls are irascible. "Do you really have a hot temper?" some man will ask, perhaps licking his finger, prodding you and saying, "Listen to that sizzle!" Sizzling indeed are the secret thoughts of a red-haired girl at that moment.

I'm Scandinavian, descended from a race slow to anger. I have never lost my head nor made a scene in public (as yet, that is). When I'm angry, I keep still. If I throw pillows and stamp my feet, it's in my home behind locked doors. I have a maid, Elizabeth, who has been with me for the six years I've been in Hollywood and we've never even had words—which speaks as well for Elizabeth

Able to sunburn, not to suntan, Arlene appears on beach only in the early morning or late afternoon

What's wrong with Redheads?

by Arlene Dahl

as it does for myself, come to think of it.

"Is so-and-so really a redhead?" people often ask me. That suggests another fallacy—that it takes a real redhead to spot a fake one. Actually, nowadays, it's often hard to tell. Perhaps the best test of the true redhead is what happens to her in the sun. No true redhead can really suntan.

When I was 18 I visited Florida with a group of girls. At that age, girls want to be like others in their group. My group wanted to sunbathe. I tried it too and ended up in a hospital with a serious burn.

If I want to swim it must be before 11 in the morning or after four in the afternoon. At the seashore, I must wear wide-brimmed, shady hats and long sleeves. I do wear shorts, but slip into slacks when I note that tell-tale blush creeping over my legs.

The sun gave me a deal of trouble when I was on location in Kanabe, Utah, for *The Outriders*, a picture filmed in color. To keep me approximately the same shade throughout the movie, a prop man followed me everywhere holding a huge umbrella over me.

Are Redheads Sensitive?

Not long ago a group of doctors and dentists stated that redheads cannot stand pain as well as non-redheads. That takes some explaining. My dentist tell me I bear pain well, but the mere injection of novocaine turns the skin around my jaw black and blue. Medical science has noted that the redhead's nerves are comparatively close to the surface and that the skin, itself, is thinner. This combination adds up to sensitiveness.

Still another popular fallacy about Titian-haired girls is that they must not wear reds or pinks. That strikes me as rubbish. We wear red lipstick and our skin tones are pink.

In pinks, redheads should confine themselves to the softer tones. In reds, I recommend deep tones like scarlet lake or rose madder. Both pinks and reds should be used with restraint.

One tip for the girls, red-haired or not: If I want advice while shopping, I try to lure a man along. Girl friends may lead one astray when asked for advice on a dress. Most men have better taste than women; they're more conservative, less likely to be influenced by quickly-fading fads than women are.

Those Misunderstood Wives!

Day after day, I hear women complain that their husbands pay no attention to what they wear. Let me tell you a story about that. I have a friend who clerks in a Fifth Avenue lingerie shop. She tells me that, every year, after Christmas, the shop is jammed with women returning gifts of lovely, silky lingerie bought for them by their husbands.

"He just doesn't pay attention to the type of thing I wear," they complain. What nonsense! Apparently he *has* noticed the type of thing they wear and he has chosen this filmy bit of fluff either as a compliment or a hint.

Incidentally, the early-morning view of some women I know would dull the heartiest appetite. No wonder men bury their heads in the newspaper at breakfast.

After breakfast, the man goes to his office. There he sees the secretary who has groomed herself for a day of being seen and admired. Her clothes are fresh, her hair is in place and her stocking-seams are straight. She smiles easily. So someday he may take her to lunch.

If he does, do you know what? Chances are silly gossips will say the girl is a redhead.

Known as one of Hollywood's most beautiful women, Arlene also writes newspaper column, designs lingerie

Casualty clobbered by Communist terrorists is forded across a jungle stream in Malaya. Helicopters now make hundreds of trips to fly out sick and wounded

ESCAPE FROM MALAYA

Helicopters quickly whisk casualties from jungles in which foot speed is 600 yards an hour

Patrol commander waves down the helicopter, slanting into clearing in daily rainstorm

Orderly adjusts head-wound bandage. Comrades will hoist casualty into waiting 'copter

Above: A bird's-eye view of helicopter on errand of mercy in jungle

THE PICTURES on these pages were taken in Malaya, where British troops are battling Communists. They illustrate the technique of evacuating wounded men by helicopter. in minutes. from jungles.

Deep in the forest, a 14-man patrol of the Special Air Service exchanged shots with guerrillas. One patrol member was hit over the eye. Since it was a four-day stretcher march to the nearest road, his Commander decided to evacuate him by air, and radioed his map reference to his battalion base 50 miles away. There a helicopter was alerted and a plane took off to guide the patrol through the jungle to a workable LZ (landing zone) site. The plane soon spotted the patrol's smoke signal and a usable clearing 900 yards away. Covering those 900 tangled yards took the troops 90 minutes.

Using explosives which blast trees into stumps like giant shaving brushes, the patrol widened the clearing enough for a landing. When the helicopter roared in, the casualty was loaded into its stretcher basket and, 48 minutes later, was out of danger at a hospital far away.

TOUCHDOWN TWINS

by Curt Gowdy

SPORTS EDITOR OF SEE

Quarterback Bobby Layne, halfback Doak Walker were teammates in high school, friendly rivals in college. Now teammates again, they have made the Detroit Lions roar

Flashy Doak Walker wheels into action for gain

Walker (left) and Layne pose jubilantly in dressing room after championship win over Browns

GREATEST one-two punch in pro football,' say Detroit Lions fans of quarterback Bobby Layne and halfback Doak Walker

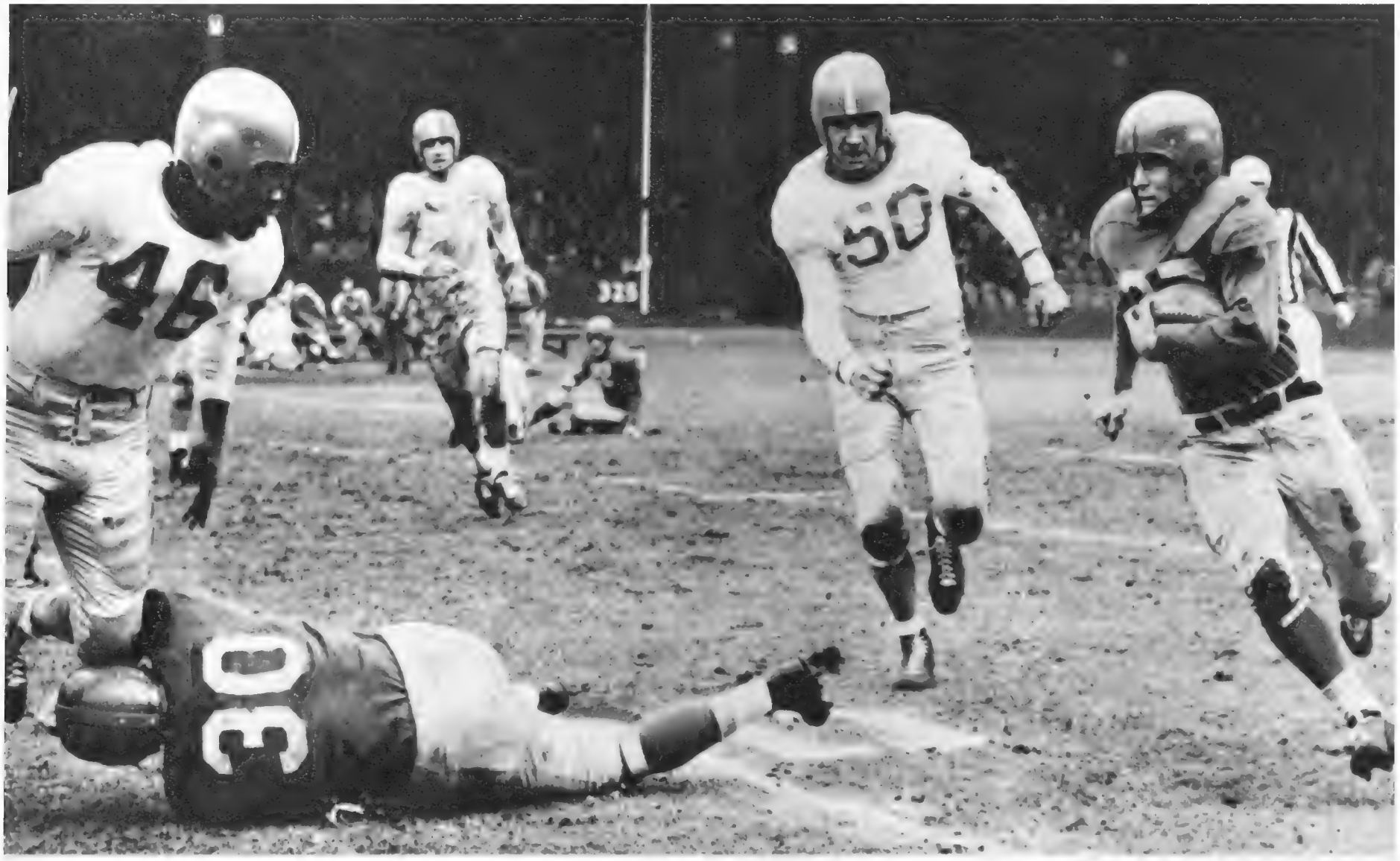
Layne passed the Lions to the World's Championship last year, and, after four seasons with the pros, finally has become a top star. He not only broke all the Detroit Lions' passing records; he also surprised the National Football League with his running, ranking ninth as a ground gainer — unusual for a T-formation quarterback.

Doak Walker, out with injuries most of last season, recovered in time to rip off the long touchdown gallop which whipped the Cleveland Browns in the final playoff game for the title. Doak lead the League scorers in 1950, was third in 1951 and, in those first two seasons, was one of the finest running halfbacks the League has known.

The story of these two Texas football beauties is one of football's warmest.

Living in homes only a few blocks apart, Doak Walker and Bobby Layne grew up in Dallas, Texas, and were chums as children. A year older than Walker, Layne began to play high school football while Doak was still in junior high. But Walker soon joined him, and both starred in the backfield at Highland Park High school in Dallas during 1943.

Layne went on to Texas University, where in his freshman year he became an immediate star. Walker graduated from high school,



Not speedy, he is still a fine ground winner. Doak's poise, knack of being in the right place at the right time make him great, according to his coaches

and then fortune cast them together in the Maritime Service during World War II.

When they were discharged together in 1945, Bobby tried to persuade Doak to go to Texas with him, where they could again play in the same backfield. But Doak had grown up only three blocks from the campus of Southern Methodist, and had made up his mind that SMU was for him.

So Layne went to Texas, Walker to SMU and thus was born one of the most publicized friendly rivalries in college football.

Three days after they were discharged from the Maritime Service, they played against each other. With two touchdown throws, Layne passed Texas to a 12-7 win over Southern Methodist. In that same game, Walker ran 35 yards for SMU's single score.

"Finest Passer I Have Coached"

Doak was chosen all-Conference in his freshman year and Layne made the honor team also. Doak then went into the Army for the '46 season. Layne continued his sensational passing and became one of the best backs in the nation. Out of the Army in 1947, Walker completely dominated the SMU team and led the Mustangs to the Conference title, clinching the championship with a 14-13 victory over Texas.

It was Walker against Layne again, and Walker edged Bobby in a passing duel and paced his team to victory. It was also Walker's magic toe which kicked the conversion to give SMU the one-point win and send them into the Cotton Bowl. Layne had another big season, however, and made many all-American teams in his final year at college.

"Bobby is the finest passer I have ever coached," said Blair Cherry.

Drafted by the Chicago Bears, Layne entered professional football in 1948. Meanwhile, Walker became one of the most talked-of college football players in history as he led SMU to another great season. One of his finest performances was staged in the final game, against TCU. That day, he gained a total of 471 yards, the best one-man exhibition in Southwest Conference history.

Layne No. 1 Quarterback

In that game also, Walker, with his team trailing and seconds to go, returned a kickoff 56 yards. As he sailed by his own bench, he yelled: "Send him in." That meant he wanted passer Gil Johnson. Johnson came in. On the next play, Doak made a circus catch of a Johnson pass to reach the 8-yard line. And on the final play, while TCU ganged up on Walker, Johnson threw the winning touchdown pass to Sid Halliday.

It was after this game that Walker's coach, Matty Bell, tried to explain Doak's greatness: "Doak isn't fast. He's not a great runner. He's not a great kicker. But he is still the greatest football player I have ever seen. He has the uncanny knack of being in the right place at the right time."

In the meanwhile, Layne, Walker's schoolboy buddy and teammate, was having his troubles in the National Football League. Traded to the New York Bulldogs from the Bears, after three seasons he still had not reached his full potential.

Then Bobby got a break. In 1950 he was traded to the Lions and established as their first-string quarterback. That same year, Walker joined the Lions in the same backfield. And together Layne and Walker helped spark the Lions to a comeback season in 1950, a contender's position in 1951 and the championship last season.

Layne had a great season in 1952. Among other things, he re-discovered the fact that he could still run with a football when there wasn't time or opportunity to toss it to someone else. Says coach Buddy Parker: "I'll take Bobby Layne as the number one quarterback in all of football today."

As for Layne's partner, Walker, coach Parker sums him up in one word. Parker, says Walker, is great because he has "poise."

So this is the story of the gridiron's Damon and Pythias—Detroit's two-man conspiracy against the rest of the National League.

CURT GOWDY BROADCASTS THE COLLEGE FOOTBALL GAME OF THE WEEK OVER A COAST-TO-COAST HOOK-UP FOR NBC. IN THE SUMMER, HE BROADCASTS THE BASEBALL GAMES OF THE BOSTON RED SOX.

Universal's Anita Ekberg (left), Columbia's Mara Corday model Cole of California's numbers, "Man Killer" and "Call of the Wild." Created by Margit Fellegi, suits are advertised to "tame curves"

Dangerous when Wet

THE Long Look again keynotes 1954 bathing suit styles. Continuing the trend toward cover-up beachwear, manufacturers generally are using bloomers and ballerina skirts, shirring and ruffles. Exceptions appear in the lines of California's colorful innovators, Cole, Catalina, Jantzen and Rose Marie Reid, who add racier numbers to regular productions. Avoiding 1953's focus on the hips, they present suits designed to tame both curves and Casanovas. But only glamour girls will buy them. For these dazzling models are styled to show more of the girl than the garment.

Catalina's fur-trimmed "Miss Universe" suit, modeled by Joan Tylor, was popularized by U.S. and foreign contestants in Long Beach Contest

"Straw Vote," designed by Jantzen and worn by Joan Tylor, is one of few two-piece suits manufactured by California companies in 1953

"Man Trap," produced by Cole of California and dramatized by Mara Corday, is dramatic black satin suit rated most daring of the year

Anita Ekberg (left), former "Miss Sweden" now in Abbott and Costello comedies, impressed U.S. when photographed in this staid model

STRIKE IT RICH

TV's biggest cash give-away awards $12,000 weekly to 25 down-on-their-luck Americans and engrosses 25 million with poignant parade of hopefuls

SINCE 1947, Walt Framer's heart-tug show "Strike it Rich" has given away nearly $500,000 to Americans down on their luck. With the recent signing of a new five-year, $5 million contract, the CBS network stanza bids fair to pour out another half million. Needy contestants appearing either on the radio or video versions have ranged from a long-legged couple who wanted an oversized bed to a legless veteran who required a wheelchair for his newsdealer job. A "Helping Hand," a screen or stage star who answers host Warren Hull's questions, enables out-of-towners to win as high as $500. To date, 5,000 persons have appeared on the popular show. Says producer Framer: "We are very lucky guys, doing what we like and helping others along the way."

Hull warms up studio audience before start of CBS-TV stanza at 11:30 A.M. Monday through Friday. To date, 5,000 persons have won money on giveaway

Genial Warren Hull, former Broadway actor, interviews mother with her five children who wanted new refrigerator for their Chattanooga home. P.S. She got it

MGM star Barbara Ruick exults at winning $220 for woman who wanted new home electric range. Barbara's next picture: *Affairs of Dobie Gillis*

Little 7-year-old Eva Conley, whose mother guested on "Strike It Rich," was entertained on picnic by producer Framer (left) and actress Gloria de Haven

Emcee Hull asks Boston contestant whether John Wesley was an explorer, scientist, statesman or evangelist. The correct answer won him $160

While William Riley, 78, frowns on entire shennanigans, Warren Hull hugs Stella and Clara Prillwitz of Manhattan after they won $285 on "Strike It Rich"

THIS IS MY LIFE

By

BILLY GRAHAM

AS TOLD TO WILL OURSLER

Called "Gabriel in Gabardine" and "Barrymore of the Bible," America's top Protestant evangelist addresses 2,500,000 people a year, makes own movies, stars on radio-TV and leads the greatest religious crusade since the Billy Sunday era

SOME YEARS AGO, in Paris, I spent a long evening debating good and evil with a hardened French Communist. My antagonist denounced religion as "old-fashioned Capitalistic mythology" — which, of course, is new-fashioned Communist mythology.

Communists like him, I discovered, had a driving belief that might carry them to victory unless we could excel it. Our guns, tanks and bombs were not enough. But there was one force against which Communism could never prevail — the force of Divine Love, of the Sermon on the Mount, of Christianity.

Later that night, alone in my hotel room, I knew that the Lord had shown me this thing that I might carry His message back to my own country. Since then, many Americans have heard that message—ten millions of them at meetings in cities across the nation, more millions each week during our radio and TV programs over nation-wide networks.

"My First Moment of Decision"

All our lives we make decisions in such moments of inspiration. It has been so with me — from boyhood. People often ask about my youth. They think I must have been a brooding youngster. Nonsense! Christians have reason to be joyful. That is why I wear bright shirts and suits and flaming ties and similar attire.

My boyhood was normal. I was born and brought up on a 200-acre farm near Charlotte, N. C., with a younger brother and two younger sisters. At 14, I was a sandy-haired bean-pole, interested chiefly in baseball, high school dramatics and girls. But all that was to change one night in the fall of 1932.

With my school buddy, Grady Wilson — now on my evangelistic team—I had gone to hear the Kentucky revivalist Mordecai Ham. As he talked, it seemed as though he spoke only to us, and called on us alone to come forward. Unable to stand it, we got up and, trying to get away, crouched in the shadows near the choir.

There a kindly friend of my family's told us not to be afraid. "Come back," he said, "and welcome Christ into your hearts." We turned back, knelt before the altar and there Grady and I began to pray.

This was my first moment of decision. Long afterwards, when I was studying at the Florida Bible Institute in Tampa, now Trinity College, came another. I had found a cypress-stump at the edge of a stream near the school. Here, with no one except birds and insects to listen, I would practice my sermons. One morning I called out loudly for sinners to come forward and repent. There was no one, of course. But as I waited I seemed to hear a voice within me, telling me that one day there would be many.

Months later, I delivered one of my earliest sermons at a school for delinquent girls. Looking into their faces, I cried: "If any among you want to ask God's forgiveness and help, come forward." It was the first time I had made the call before a real human congregation. Three girls came down the aisles, very young, 14 or 15. I myself was an old man of twenty. But my ministry had begun that very day.

In the fall of 1941 I entered Wheaton College in Illinois to study religion, science and sociology. There, to help pay expenses, I worked after school, delivering furniture. One afternoon I was delivering an overstuffed chair, too big even for my six-foot two. On a lawn was a pretty young lady in white who laughed at my perspiring labors. Ruth Bell was the daughter of missionaries who had just returned from Asia. We were married in August 1943 — Friday the thirteenth — when I was given my first church as an ordained Southern Baptist minister, the Village Church of Western Springs, outside Chicago.

Ruth and I arrived there with high hopes, but the church was only a hole in the ground, a basement, roofed over. For 25 years, the congregation had been unable to raise funds to finish it. That first Sunday, my hearers numbered 35. Yet I knew that somehow I would complete this house of worship.

The answer came later: Why not a radio program, not of sermons, but of religious songs, with a few words about the basement church and the work? My congregation liked the idea and we called our program "Songs in the Night." Gifts began to come in, at first in dimes and quarters, and in the meantime our congregation grew. Soon revenues amounted to thousands of dollars.

Billy Finds His Path

Through the radio program I met several people who were to influence my ministry. One was Torrey Johnson, a Wheaton graduate and founder of the Midwest Bible Church, who had launched a new movement called Youth for Christ. One day Torrey said to me: "That gift God gave you to preach must be used, Billy. You must preach as evangels preach, across the earth."

As he talked, I seemed to hear the voice within, saying this was my path. It was to take me far. No longer could I lead the life of a suburban pastor, though four years later, in 1949, I was to return briefly to preside over dedication of the (*continued on next page*)

Calling nation to prayer and repentance, North Carolina pastor conducts first evangelical meeting at Capitol

Graham, posing with home friend, PFC James Davis, toured battle front, said: "I cried my way across Korea"

"May the Lord bless you real good," Graham tells windup audience of 75,000 at 1953 Dallas Crusade

completed red brick building.

In the years between, Torrey Williams and our band of evangelsts toured city after city and the Youth For Christ Movement grew. In the West and South, we held meetings averaging thousands of people a night, mostly youths.

In our city-wide campaign today we see the crowds again as in the Youth for Christ rallies.

As converts come down the aisle, workers on our team step forward and hand them cards to fill out — card pledging them henceforth to Christ. When we move on, these are sent to the local church of the faith the individual has indicated. Ministers and workers of the local churches then take up the task, through follow-up interviews.

Of course these meetings cost money. I myself take only a nominal salary — slightly over $10,000 a year plus traveling expenses. All other funds go into the Billy Graham Evangelistic Association to defray the costs of our radio and television productions.

A local finance committee handles all our funds for each city-wide campaign. It also budgets the costs of city-wide crusades, which often last days or weeks. These costs are met—in large measure—by local contributions.

After my return from Europe in 1946, I became president of the Northwestern Schools, an interfaith school in Minneapolis, and, at 29, I was the youngest college president in America. I succeeded in raising thousands of dollars for the school, which today includes a school of liberal arts, a Bible school and a theological seminary. But even while I carried on this work, I continued with my evangelism. Today on my desk are over 1,000 invitations from towns and cities asking me to come with my team.

We go where we feel we can do most good. Local churches work with us in preparing for the meetings, arranging for the hall or tabernacle and so on. Our aim is to make it a community revival.

Often we have astounded "realists." In Boston, newspapers paid slight heed to our announcement of a meeting on Boston Common. But when reporters saw 50,000 people, they admitted "miscalculation."

The meetings in Atlanta drew nearly 500,000. There we had to build the "Tabernacle in the Ball Park," a two-acre structure.

Greatest of all the meetings was Portland, Oregon, where another special building, seating 12,000, was built and where in six weeks nearly 700,000 heard us.

Meanwhile, the newspapers reported that many figures whose names were often in the headlines were seeking my guidance.

Mickey Cohen, the western gangster, was one. Some of the papers could not understand that I was ready to talk to all people—the highest or lowest — if they were seeking help. They did not know that Mickey had talked with me about how he could help undo the sins of his past. Or that once at a meeting I heard him cry, "Pray for me. O, pray for me!"

In time, the ABC radio network proposed a nation-wide Sunday evening radio program. My wife Ruth suggested a name for it — "The Hour of Decision." Heard on more than 350 stations, it is a combination of song, prayer and sermon. We have also ventured into TV and religious movies.

The work has been demanding. Only occasionally have I had time to lead a normal life with my wife and children, three girls and a baby boy. Our home, a renovated farm house, cost us $3500. My wife Ruth has turned it into a comfortable retreat. There I shoot golf—in the mid-nineties — do a little hunting and fishing, play chess, romp on the lawn with the kids. Most of the time I work in a bookcase-lined room in the attic.

On the road, I spend much time in hotel rooms, where I prepare my sermons, listen to the news, read the Bible and dictate into a recording device. Members of my team keep visitors away except when the call is urgent.

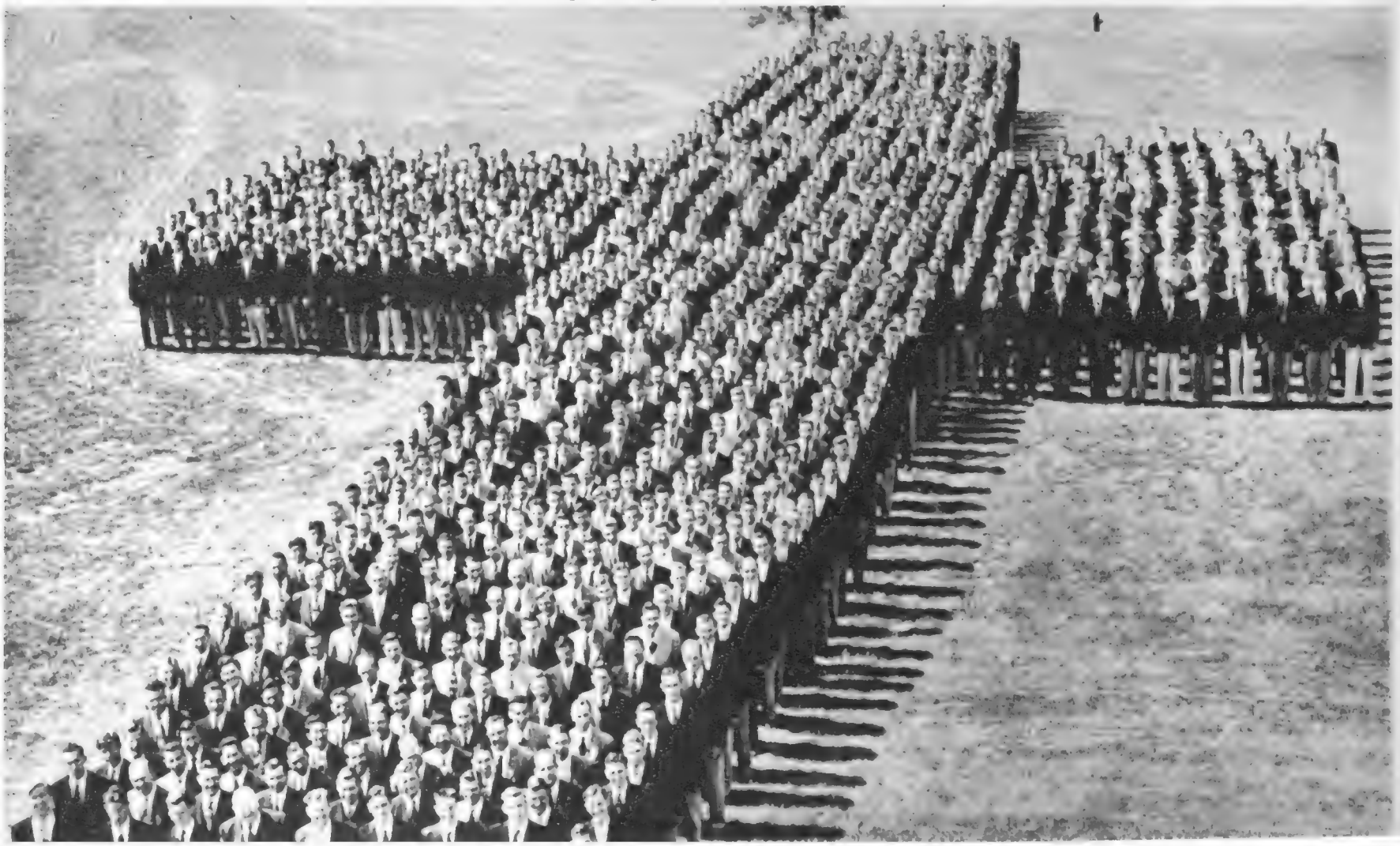
An important Southern Baptist leader once told me: "Bill, I'm sure glad the Lord is easier to get to than you are."

I saw the response to our work vividly in our five-week crusade in Washington, D.C., Congressmen, diplomats and top government administrators attended our meetings.

Probably my greatest thrill was the night in Dallas, June 28, 1953, when we saw the Cotton Bowl packed to capacity with 75,000 persons, and at least 15,000 additional were turned away.

Next is our trip to London, planned for the summer of 1954. I believe we can begin in England — as we have in America—a crusade to lead men and women back to the churches, back to religion, back to the teachings of Christ. If we can do this, we need have no fear of the challenge of Communism.

Trained in Graham tradition, 1200 Ministerial students, line up before graduation at South Carolina's Bob Jones University, largest Christian college in U. S.



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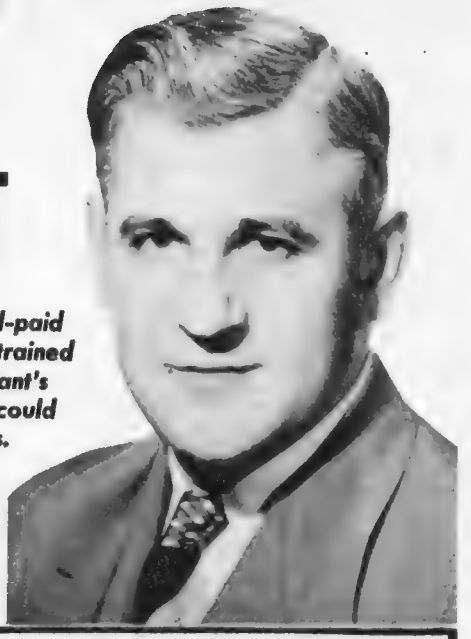

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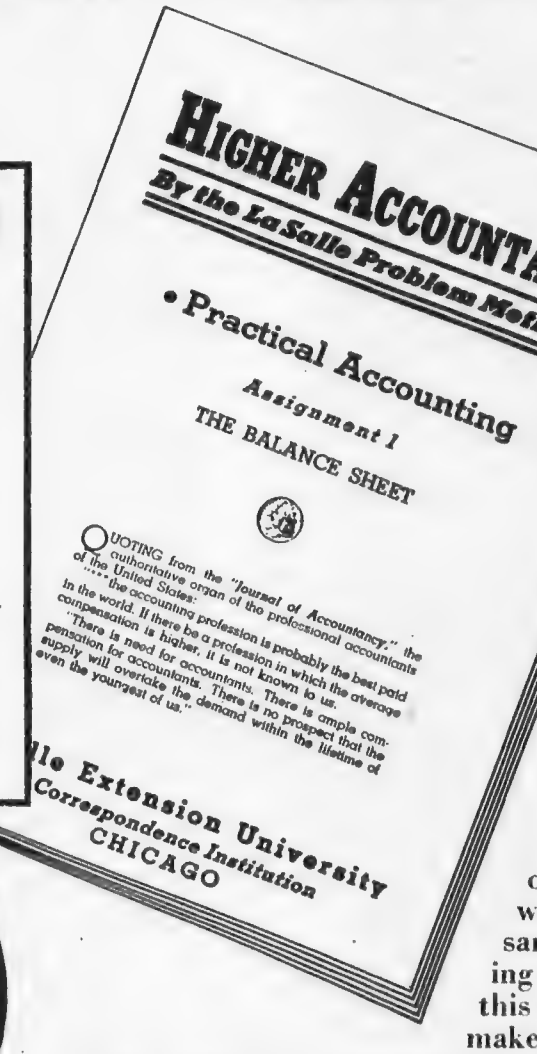

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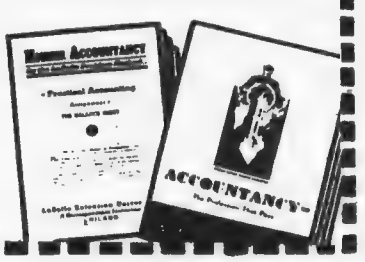

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SEE ON THE RECORD

Eugenie Baird

Eugenie songfully salutes her 10 million fans Saturday night on Mutual Network

MUTUAL's Eugenie Baird is a bright, bouncy brunette who mak everything look easy. Singing in a warm contralto, spinnir hit records on her network show, filling the breaks with a new typ of platter chatter, Pittsburgh's prettiest song salesman personifi "easy does it." She also records regularly for Vinrob, cheers veterar at camps and hospitals with the same relaxed radiance.

Sparkling showman that she is, Eugenie sells herself best on h own Mutual show, "Record Party," heard on Saturday ev nings at 5 o'clock (E.S.T.). She endears herself to fans n only by her gift of identifying herself with the music and mood c her songs, but by her friendly interviewing of other stars, her hel ing of song writers, song pluggers and disk jockeys, her speci pitches to shut-ins, sport fans and GI's.

Eugenie first sang with the Paul Whiteman orchestra, vocalized fc a year with Bing Crosby, then won her own show, "Sing It Again. On the legitimate stage, she played the ingenue in "Angel In Th Wings" and the lead in the Chicago company of "South Pacific. She began recording five years ago and to date has waxed five hit Her latest, wowing both jukes and jocks: "Why Do I Want You?

Singing her best-selling ballad, "Why Do I Want You?" Eugenie exemplifies body-and-soul style that has made her star

WE TOO, THOUGHT IT WAS IMPOSSIBLE

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The world's first Sub-dermal Research Project HAS PROVED that hair roots MAY BE ALIVE even on totally bald people! Look at the pictures above AND SEE FOR YOURSELF THE ACTUAL RESULTS of the Brandenfels Home System. Former Army Sergeant Don Nagle (above left) of Seattle, Washington, is shown holding two pictures. One, before using Brandenfels' and the second showing his progress 24 weeks after following the Brandenfels Home System of Scientific Hair Care. Mr. Nagle was a member of the volunteer group participating in Carl Brandenfels' research project who used Brandenfels' Formulas and Massage under medical observation. Mr. Nagle says, "Just to have stopped losing ground and to have a little more hair is wonderful. Now my hair is filling in where it had been sparse for years."

Next is the Portland, Oregon, television student, Eldon Beerbower, holding his picture showing exactly how he looked 8 weeks after using Brandenfels' Formulas and Massage. SEE HIM TODAY. Eldon gets "crew haircuts" and hopes for a television career before the camera.

Third in line is the Seattle, Washington, overseas radio telephone operator, Mrs. Frances M. Harris. The first picture shows her as she appeared before using Brandenfels'. The second shows regrowth of her hair. She REALLY has a lot to smile about today, and proves the Brandenfels System is successfully used by women.

At the far right above stands Mr. Al Liefson, a Tacoma, Washington, grocery store owner displaying a picture showing how bald his scalp was before he used Brandenfels'. Mr. Liefson says, "My wife says I look years younger since my hair grew again."

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SILICONES GO

AMERICA pours forth a flood of wonder drugs, industrial marvels, labor-saving inventions. Now come silicones—chemical offspring of sand and oil, which hate water and laugh at heat and cold.

A 78-year-old French-American cosmetics company, Lentheric, is the latest in a line of business firms to put these astonishing chemicals to daily use. In "On Hand," it blends silicones into a skin lotion remarkabl for its smooth, greaseless, water-repelling qualities

Thus, to an amazing array of silicone uses rangin from auto polishes to rust-resistant resins for jet en gines, Lentheric now adds a hand-protecting lotion fo housewives. Its "magic glove" for millions of bus hands will help prevent chapping, rashes and infections

Lissome Lynn Connar, Lentheric's "Miss Pippin," demonstrates use of silicone product "On Hand" before doing housework. Lotion went on sale in October

SWANK

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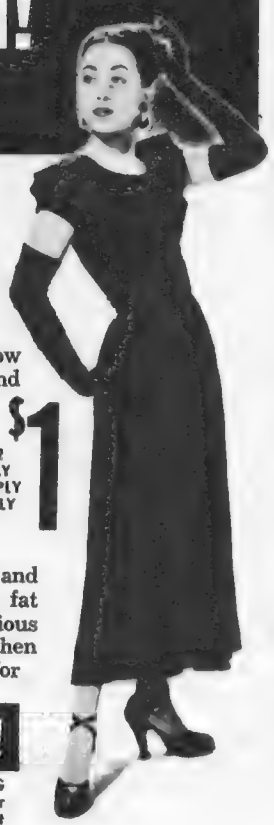

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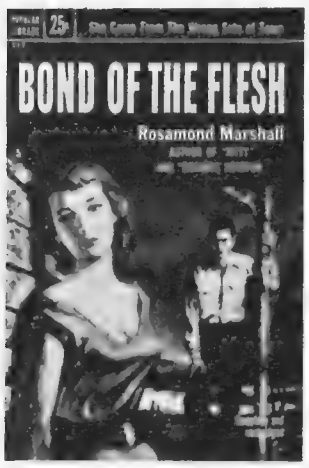

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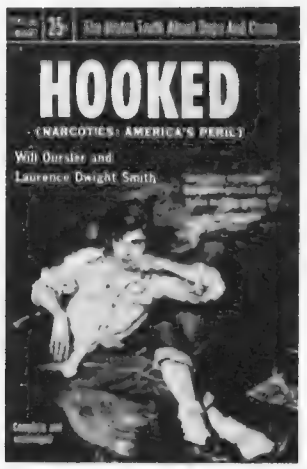

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letters from SEE *readers*

INSIDE JOEY ADAMS

SIRS: I read the article in your recent issue titled *Inside Joey Adams* or *I Married A Comedian,* by Cindy Heller Adams. Joey Adams is my favorite comic and I am wondering if any other articles by him have appeared in your magazine..

RON CASTELL
BATTLE CREEK, MICH.

■ *Read Mr Adams' excellent* Faith Is A Star *in the March issue of SEE.—Ed.*

MRS. ROOSEVELT'S "LETTER"

SIRS: May I commend you for publishing Mrs. Roosevelt's article, *An Open Letter to President Eisenhower?*

ANNE GUTHRIE
NEW YORK, N. Y.

A LUCKY ONE

SIRS: In a recent issue of SEE are pictures of the tanker S.S. Fort Mercer. At the time of the sinking, a friend of mine now in the Air Force was one of the lucky ones to come out of that disaster alive. He is H. L. Webb, 3525th Gunnery S2H BKS, T117, Nellis Air Force Base.

LUCILLE MAYHEW
LAS VEGAS, NEVADA

THE NEW SEXOLOGY

SIRS: How many who discuss the new Kinsey report on female sexual behavior first have read other basic writings of the new sexology: Kinsey's chapter in *Psychosexual Development,* edited by Hoch and Zubin; *Patterns of Sexual Behavior,* by Clellan Ford and Frank Beach; *The Folklore of Sex,* by Albert Ellis; *The Ethics of Sexual Acts* and *Sexual Freedom,* by Rene Guyon; and *The Sex Paradox,* by Isabel Drummond? If every person who reads the two Kinsey volumes will also read these six other books, the results for the future happiness of humanity may be incalculable.

GEORGE R. WEAVER
PASADENA, CALIF.

SPORTS EDITOR GOWDY

SIRS: Here's a shot of Curt Gowdy, our favorite sports editor and yours, as he appeared as Helping Hand on the "Strike It Rich" TV show, with Emcee Warren Hull. Curt and Warren collaborated to sell SEE to that program's more than 10 million viewers.

HAL SHRIBER
NEW YORK, N. Y.

GOWDY (left) LENDS HELPING HAND

MANY CONCUR WITH CORINNE

"AMERICAN MEN ARE MEN!"

SIRS: I have just read the article *American Men Are Men!* by Corinne Calvet, in the September SEE. Bravo, Mrs. Bromfield! I was wondering who was going to stand up for the American man and answer ridiculous and spoiled opinions Zsa Zsa Gabor expressed in her article *American Men Are Boys.*

H. W. RINEHART
U. S. NAVY
C/O APO SAN FRANCISCO, CALIF.

SIRS: I wholeheartedly agree with Corinne Calvet about our American men.

FAYE HOWARD
IOWA PARK, TEXAS

SIRS: . . . truest article I have read.

PFC. PHILLIP F. SAVITTIERI
142 ARMD. SIGNAL CO.
A.P.O. 42, NEW YORK, N. Y.

SIRS: Corinne Calvet convinces me . . .

S/SGT. RICHARD E. CONE
ONTARIO INTERNATIONAL AIRPORT
ONTARIO, CALIF.

SIRS: GA-BOO had me worried until, in the September SEE, I saw pictures of a few of her "European-style men"—Malenkov and Farouk, for example. I prefer to remain a boy.

ARTHUR C. CHANCE
1ST SGT. NCO ACADEMY
14TH ARMD. CAV. RGT.
APO 46, NEW YORK, N. Y.

SIRS: I'm a bit late, I know, but I've just read Zsa Zsa's article about American males. Very true indeed!

PAT REIBEL
EX-NAVY
KEMANO, B.C., CANADA

CORRECTION

SIRS: In my article on Malenkov (*I Escaped from Malenkov;* SEE, Sept. 1953), there is a misstatement which I wish to deny. The article, as printed, says that "I was ordered to remain in Estonia to assist in the deportation to Russian territory of people and property from the Baltic lands." The original version stated that I was left in Estonia first of all to assist in the evacuation of the German nationals and their property in accordance with the Soviet-Nazi pact. Neither in Estonia nor in my own country had I anything to do with the secret police terror measures and I consider any allegation to that effect an insult.

IGOR BOGOLEPOV
WASHINGTON, D.C.

VANDERBILT APPROVES

RS: I have just returned from Paris e I attended a Peace conference of Vorld Veterans Federation. I am very h impressed by the manner in which recent story on that organization handled.

ALFRED GWYNNE VANDERBILT
NEW YORK, N. Y.

REES WITH KEFAUVER

IRS: I do agree with Senator auver's statement, in his recent ar-, *My Advice To Democrats*, that the ublicans committed many irrespon- acts as a minority party. In fact are seeing acts of irresponsibility by e Republicans even though their own ty is now administering the Federal ernment. On the other hand, I think Democrats have provided the nation something it has not seen for twenty s: a constructive, intelligent and re- nsible minority. In cases where they e believed President Eisenhower to be the right, Democrats have not hesi- d to support him.

STEPHEN A. MITCHELL
CHAIRMAN,
DEMOCRATIC NATIONAL COMMITTEE
WASHINGTON, D.C.

HI-BAN RITA

IRS: Thanks to SEE for the picture ny Ichi-Ban (No. 1) Pin-up Girl (Rita yworth) on your recent cover. When aw SEE's cover I went to the PX and ught three copies. Miss Hayworth now orates my wall locker, foot locker and wall above my desk.

S/SGT. S. LANDIS
ASHIYA AB, JAPAN

IICE TO SEE YOU"

SIRS: Thank you for your story *Nice See You, George White.* It is a won- rful job, and not only I but everyone the Versailles is immensely happy. Space limitations undoubtedly forced u to omit two of the loveliest talents our show—singer Paula Stewart and medienne Fay Dewitt. We think they e SEE-worthy too.

GEORGE WHITE
NEW YORK, N. Y.

FUNNY FAY

PRETTY PAULA

BIG-CITY VICE GIRLS

SIRS: New York City's Chief Magistrate Murtagh was wide of the mark in his recent article for SEE (*The Truth About Big-City Vice Girls*, by John M. Murtagh; SEE, November 1953).

Prostitutes are unfortunates who, as a rule, cannot be rehabilitated. Crusader Murtagh's mercy in this instance must be checked, it seems to me.

Face the facts of life. Neophytes or professionals, prostitutes cannot be induced to work, or to earn an honest living.

BILL VISSARIS
NEW YORK, N. Y.

SIRS: I thought Chief Magistrate Murtagh made a real contribution to this old and highly perplexing subject of prostitution in large American cities. It is not an easy subject to deal with constructively at this late date.

I would say that on this question he has the type of modern, progressive viewpoint that should prevail throughout this country, but unfortunately does not.

Let's have more good articles like this one of Judge Murtagh's.

EDWIN F. BROWN
NEW YORK, N. Y.

SURPRISED DELIGHT

SIRS: While reading a recent issue of SEE, I came across your article *The Artist and the Copa Girls.* I could hardly suppress an exclamation of surprised delight. (Come to think of it, I didn't suppress it.) "Say, I know that girl!" I exclaimed. "Shirley Cotler!"

You may be interested to know that Shirley and the other two beauties in the story, Bek Stiner and Jackie Lee, were feature dancers at the Sands in Las Vegas last summer.

CLIFF COCHRANE
NEW YORK, N. Y.

"A LOT OF TRIPE"

SIRS: I was surprised to find that sandwiched in between a lot of tripe was such a good and serious article about the Middle East by your foreign correspondent (*The Secret Life of Farouk and Company, by Serge Fliegers;* SEE, Sept. 1953). How about more of the same and less of starlets and headless bodies?

J. STEVENSON
BOSTON, MASS.

LIKES *SEE* PICTURES

SIRS: I wish to compliment you on the article on my favorite movie star, Ingrid Bergman. I have been buying SEE for the past year and find it very informative. The pictures are excellent and the price is very low.

J. KUDLER
NEWARK, N. J.

SIRS: In the September SEE you give Ingrid Bergman a great deal of publicity. *Please quit it for all time.*

P. E. PARKER
MAJOR, A.M.S.
MADIGAN ARMY HOSPITAL
FT. LEWIS, WASHINGTON

AMERICAN DOCTORS

SIRS: I enjoyed Mr. Coniston's article *What's Right With American Doctors?*

I have been very happy to be a member of the profession. In my middle age, I feel very much the way the author seems to feel. My only concern for the profession is that individual members may tend to specialize to the point where they may get to know "everything about nothing" and fail to view the individual's personality and "drives" with sufficient consideration.

MORGAN D. PERSON, M.D.
ALLENTOWN, PENNA.

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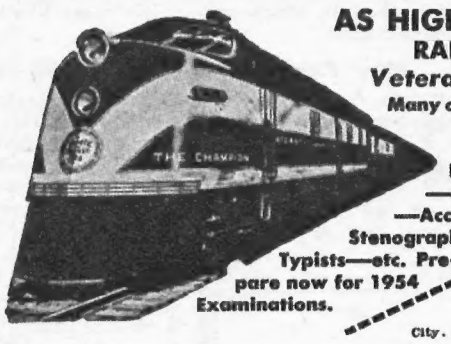

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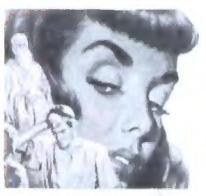

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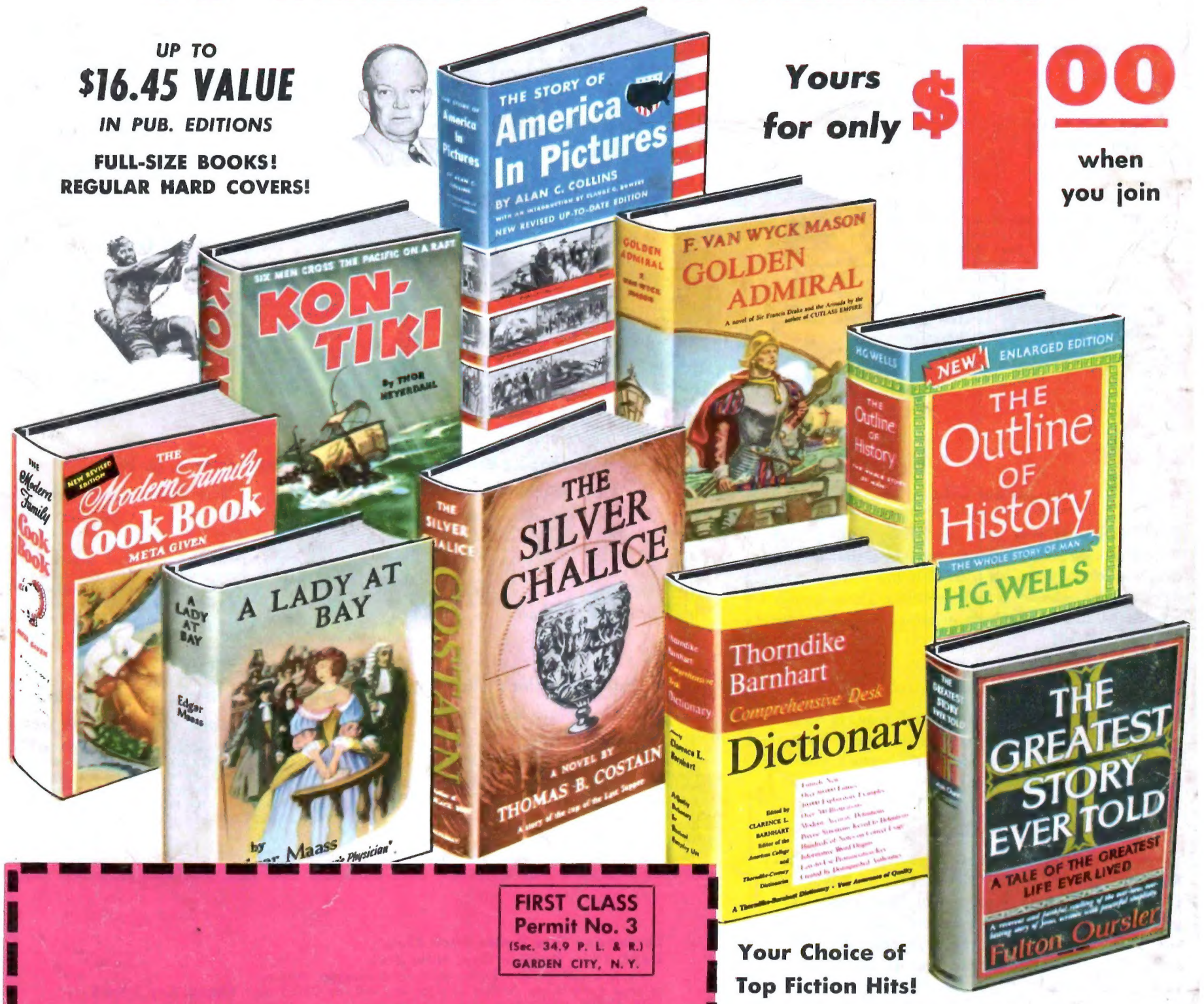

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